

SUGGESTIVE QUESTION BANK

B.Voc. in Food Processing

Semester – VI

FOOD BUSINESS MANAGEMENT

(BVFPS601T)

UNIT-I

Business Management: introduction, theories and functions, food industry management, marketing management and human resource development, personal management. Sectors in food industry and scale of operations in India.

1. What is business management, and what are the key theories and principles that guide the field?
2. How does food industry management differ from management in other industries, and what are the unique challenges and considerations specific to the food sector?
3. What are the key functions of management, such as planning, organizing, leading, and controlling, and how do they apply to the food industry?
4. What is marketing management, and how is it applied in the context of the food industry?
5. What are the specific marketing strategies and techniques used in the food industry to promote products, attract customers, and create brand value?
6. How does human resource development play a crucial role in the food industry, and what are the key aspects of managing and developing human resources in this sector?
7. What is personnel management, and how does it differ from human resource management in the food industry?
8. What are the different sectors within the food industry, such as agriculture, processing, distribution, and retail, and what are the key characteristics and challenges of each sector?
9. How does the scale of operations vary in the food industry in India, from small-scale and cottage industries to large-scale multinational corporations?
10. What are the factors that influence the scale of operations in the food industry, such as market demand, available resources, and government regulations?
11. What are the key considerations for managing and growing a food business, including financial management, supply chain management, and innovation?
12. How do emerging trends, such as sustainability, food safety, and changing consumer preferences, impact business management in the food industry?
13. What are the strategies and best practices for maintaining competitiveness and achieving success in the highly competitive food industry?
14. How does technology play a role in business management in the food industry, such as in inventory management, production planning, and data analysis?

UNIT-II

Human Resource Management: Study the basics about HR and related policies and capacity mapping approaches for better management.

1. What is Human Resource Management, and what is its role in organizations?
2. What are the key functions and responsibilities of HR professionals?
3. What are the primary objectives of HR management, such as recruitment, training and development, performance management, and employee relations?
4. What are the key policies and procedures that organizations typically implement to guide HR practices, such as recruitment and selection policies, employee code of conduct, and performance appraisal systems?
5. How does capacity mapping contribute to better HR management, and what approaches or tools can be used for capacity mapping?
6. What is the process of recruitment, and what are the strategies and best practices for attracting and selecting qualified candidates?
7. How training and development managed in organizations, and what are the different methods and techniques used to enhance employee skills and knowledge?
8. What is performance management, and how is it implemented to evaluate and improve employee performance?
9. What are the key considerations for employee relations, including communication, conflict resolution, and fostering a positive work environment?
10. How do HR policies and practices ensure compliance with legal and ethical standards, such as labor laws, equal opportunity employment, and diversity and inclusion initiatives?
11. What is the role of HR in employee compensation and benefits, including salary structures, incentives, and employee welfare programs?
12. How does HR management contribute to organizational culture, employee engagement, and retention?
13. What are the emerging trends and challenges in HR management, such as remote work arrangements, flexible work policies, and work-life balance initiatives?
14. How can HR data and analytics be used to make informed decisions and improve HR strategies and processes?

UNIT-III

Consumer behaviour towards food consumption, Consumer Surveys by various Institutes and Agencies, various journals on consumer behaviour and market research, internet based data search.

1. What factors influence consumer behaviour when it comes to food consumption?

2. How do cultural, social, and personal factors impact food choices and preferences?
3. What are the key theories and models used to understand consumer behaviour in the context of food consumption?
4. How do consumers make decisions regarding food purchases and consumption, and what are the decision-making processes involved?
5. What are the current trends and shifts in consumer behaviour towards food, such as increased interest in organic, sustainable, or plant-based foods?
6. How do consumer surveys conducted by various institutes and agencies help in understanding consumer behaviour and preferences in the food industry?
7. What are the important factors to consider when designing and conducting consumer surveys related to food consumption?
8. How do researchers and market analysts use consumer surveys to gather data and insights for market research in the food industry?
9. What are some reputable journals and publications that focus on consumer behaviour and market research in the food industry?
10. How can internet-based data search and analysis be used to gather information and insights about consumer behaviour towards food consumption?
11. What are the key metrics and indicators used to measure consumer behaviour, such as purchase behaviour, brand loyalty, and consumer satisfaction?
12. How does consumer behaviour vary across different demographic groups, such as age, gender, income, and geographic location?
13. What are the ethical considerations and privacy concerns when conducting consumer research and analyzing consumer behaviour data?
14. How can businesses and marketers leverage consumer behaviour insights to develop effective marketing strategies and product offerings?
15. Top of Form

UNIT-IV

International trade: basics, classical theory, theory of absolute advantage, theory of comparative modern theory, free trade- protection, methods of protection, quotas, bounties, exchange control, devaluation, commercial treaties, terms of trade, balance of payments, Exim policy, foreign exchange, mechanics of foreign exchange, GATT, WTO, role of WTO. International trade in agriculture. World trade agreements related with food business, export trends and prospects of food products in India.

1. What are the basics of international trade and its significance for the global economy?
2. Explain the classical theory of international trade and the concept of absolute advantage.
3. Discuss the theory of comparative advantage and its relevance in modern international trade.

4. What are the key principles and benefits of free trade, and how does it promote economic growth?
5. What are the different methods of protectionism used in international trade, such as quotas, bounties, exchange controls, and devaluation?
6. How do commercial treaties and agreements impact international trade, and what role do they play in establishing favourable terms of trade?
7. What is the balance of payments and how does it relate to international trade?
8. Discuss the Exim policy and its significance for promoting exports and managing imports in India.
9. What is foreign exchange and how does it influence international trade? Explain the mechanics of foreign exchange.
10. What is GATT (General Agreement on Tariffs and Trade) and its role in facilitating international trade? How has it evolved into the WTO (World Trade Organization)?
11. Discuss the role of the WTO in regulating and promoting international trade, particularly in the context of the food business.
12. What are the world trade agreements specifically related to the food business? How do they impact global food trade and market access?
13. Analyze the export trends and prospects of food products in India. What are the key factors influencing India's position in international food trade?
14. How do tariffs, non-tariff barriers, and sanitary and phytosanitary measures affect international trade in agricultural products?
15. What are the challenges and opportunities for developing countries in participating in international trade, particularly in the food and agriculture sector?

UNIT-V

World consumption of Food: patterns and types of food consumption across the globe. Ethnic food habits of different regions. Govt. Institutions related to international ad trade; APEDA, Tea board, spice board, wine board, MoFPI etc. management of export import organization, registration, documentation, export import logistics, case studies. Export and import policies relevant to horticultural sector.

1. What are the patterns of food consumption across the globe, and how do they vary among different regions and cultures?
2. Discuss the ethnic food habits of different regions and countries, highlighting their unique culinary traditions and preferences.
3. What are the government institutions and regulatory bodies related to international trade in the food sector? Provide an overview of their roles and responsibilities.

4. Explain the functions and objectives of APEDA (Agricultural and Processed Food Products Export Development Authority) in promoting exports of agricultural and processed food products from India.
5. Discuss the role and activities of the Tea Board, Spice Board, Wine Board, and MoFPI (Ministry of Food Processing Industries) in the development and regulation of their respective sectors.
6. What are the key considerations in the management of export-import organizations? Discuss the challenges and best practices in handling export-import operations.
7. Explain the process of registration and documentation required for export-import activities in the food sector. What are the important legal and regulatory aspects to be considered?
8. Discuss the logistics involved in export-import operations, including transportation, warehousing, customs clearance, and distribution. What are the key factors for effective export-import logistics management?
9. Provide case studies or examples showcasing successful export-import operations in the food sector, highlighting the strategies and challenges faced by the companies involved.
10. What are the export and import policies specific to the horticultural sector? Discuss the government initiatives and schemes aimed at promoting horticultural exports and managing imports.
11. How do export and import policies impact the horticultural sector in terms of market access, trade barriers, tariffs, and quality standards?
12. Analyze the opportunities and challenges for the horticultural sector in international markets. How can exporters leverage export promotion programs and market intelligence to enhance their competitiveness?